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(54) **METHOD AND SYSTEM TO DETECT A
CACHED WEB PAGE**

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(57) **ABSTRACT**

(60) Provisional application No. 60/950,774, filed on Jul.
19, 2007.

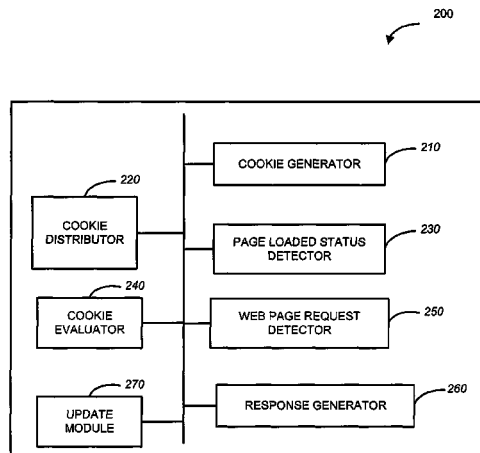
A method and system to determine whether a web page has
been cached is provided. An example system comprises a
cookie generator, a cookie distributor, and a cookie evalu-
ator. The cookie distributor may be configured to provide the
code to a client system, in response to a request for web
content from the client system. A value of the code to be
updated at the client system in response to the client system
initiating a request for the web content. The cookie evaluator
may be configured to compare a value of the code to the
default value. The cached status detector may be configured
to use a result of the comparing to determine a cached status
of the web content, the cached status to indicate whether the
web content has been cached by the client system.

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See application file for complete search history.

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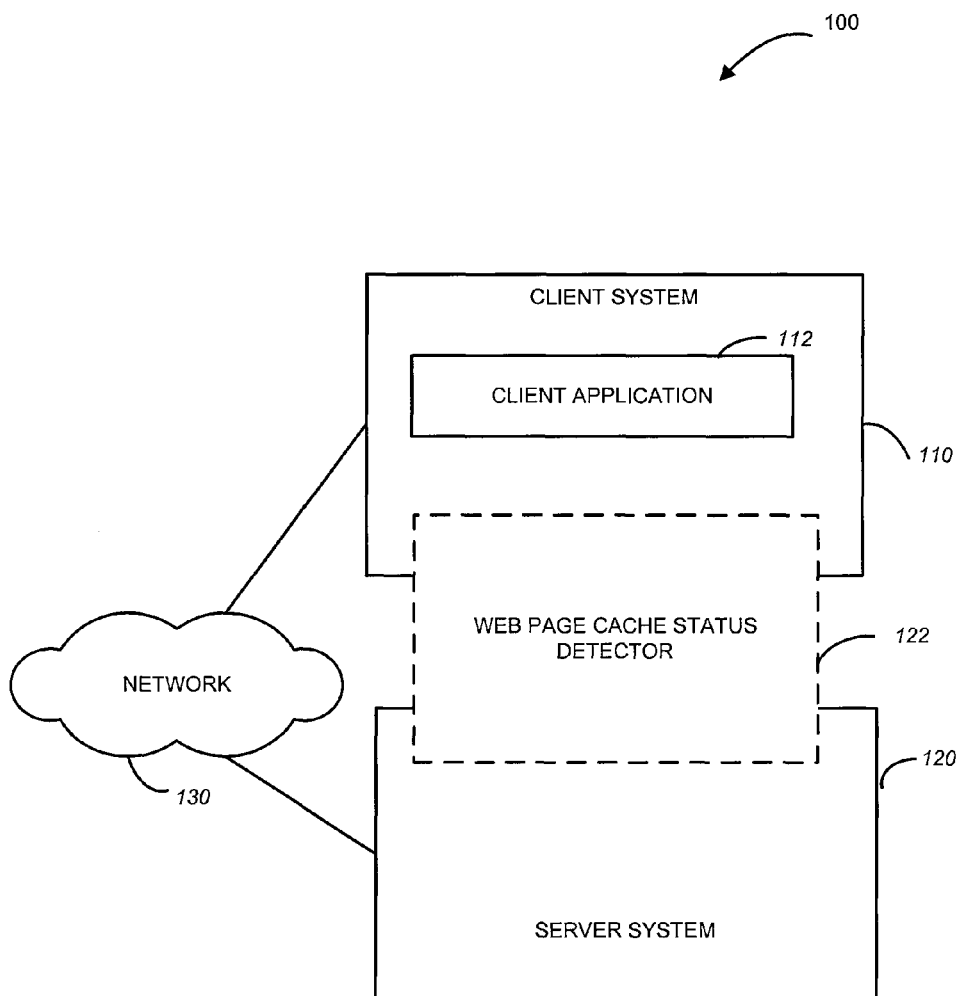
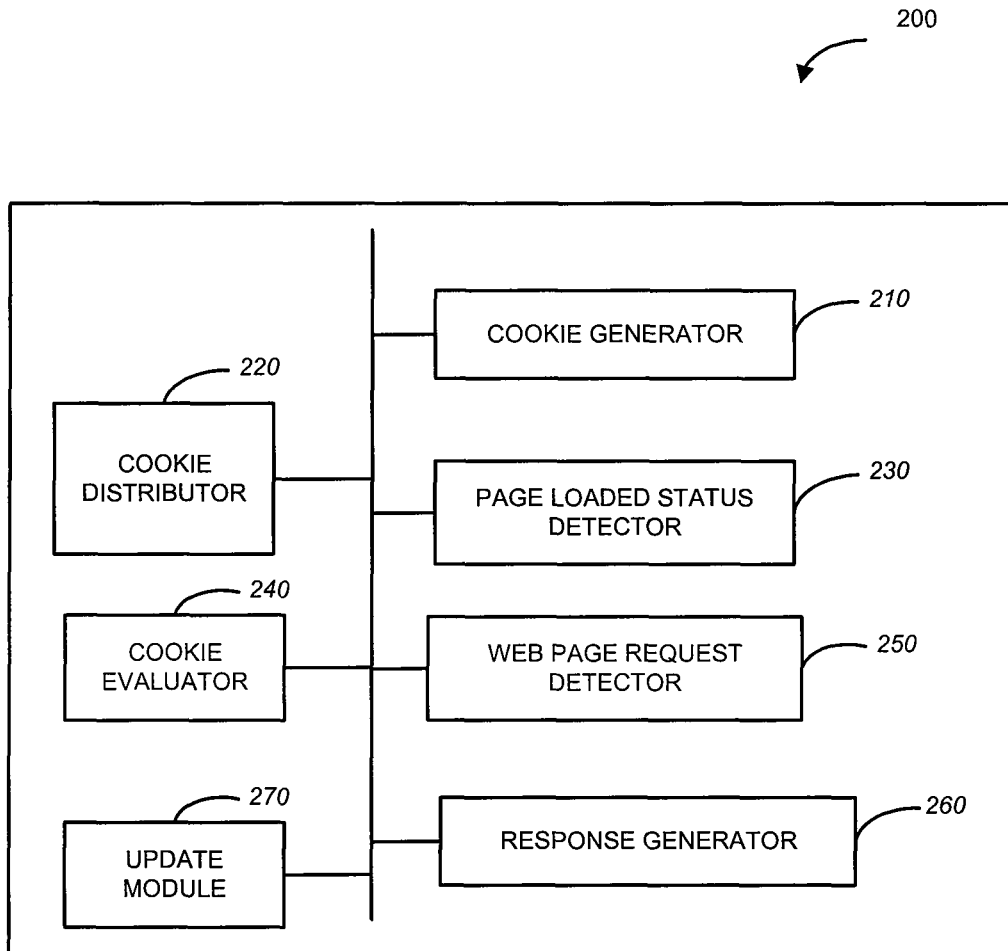


FIG. 1

**FIG. 2**

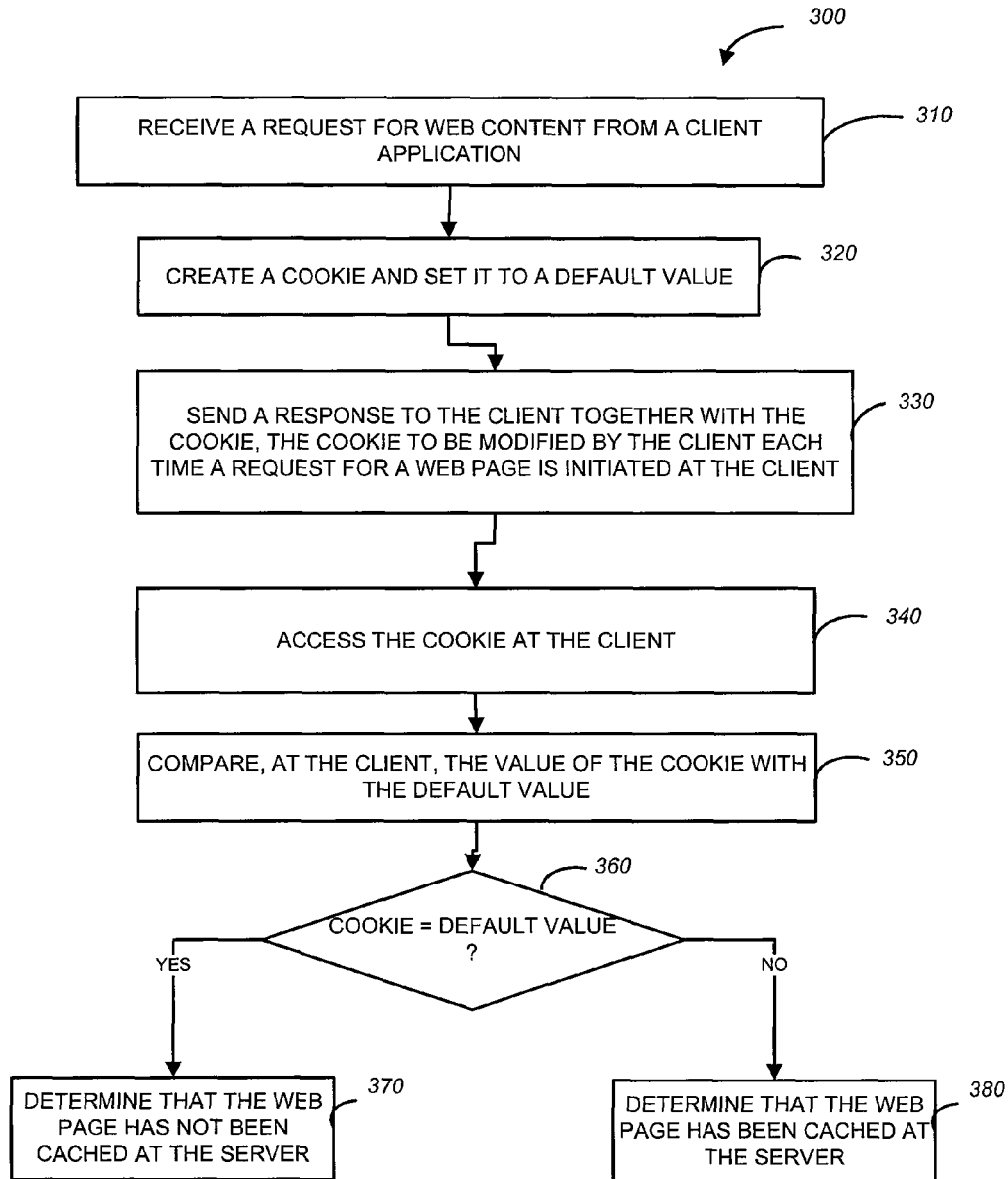


FIG. 3

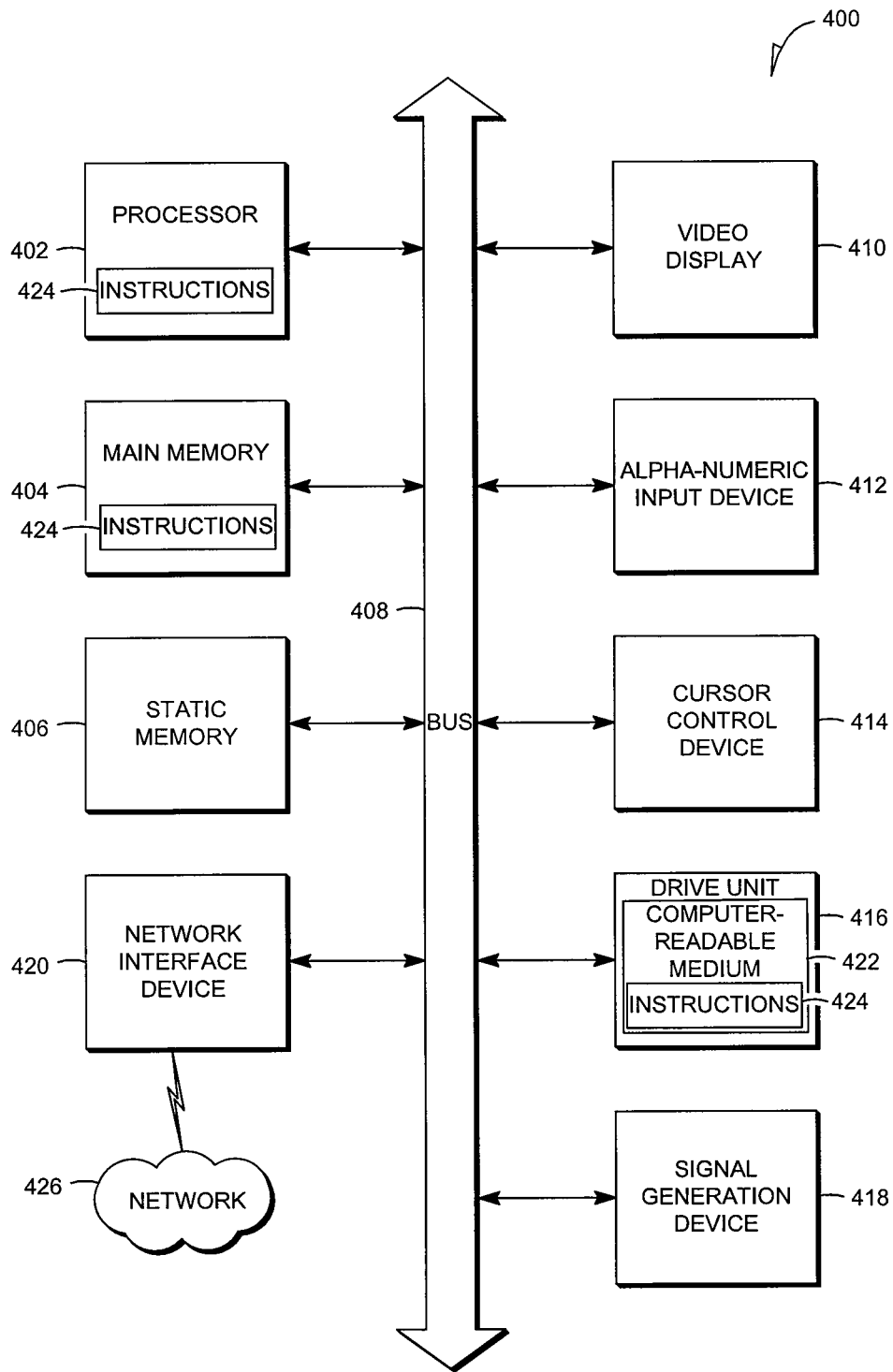


FIGURE 4

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METHOD AND SYSTEM TO DETECT A CACHED WEB PAGE

RELATED APPLICATIONS

This application is a continuation of U.S. patent application Ser. No. 12/176,253 filed on Aug. 11, 2008, and is related to and hereby claims the priority benefit of U.S. Provisional Patent Application No. 60/950,774 filed Jul. 19, 2007, which applications are incorporated herein by reference in their entirety.

TECHNICAL FIELD

This application relates to a method and system to detect whether a web page has been cached.

BACKGROUND

In the context of web application development and testing, it may be desirable to determine how fast can a web page be loaded in response to a user's request. For example a method for testing web-based applications may include measuring the response time of one or more web pages. Specifically, after the loading of a web page is initiated, an event is received indicating preparation to navigate to the web page and a timer mechanism is started. Another event is received indicating that the web page has completed loading and the timer mechanism is stopped and the elapsed time for the web page to load is determined by accessing the timer readings. This method does not distinguish between loading a web page for the first time and loading a web page that was previously cached at the client system associated with the requesting user. A web page sent from the server computer (server) typically behaves in the same manner as a cached web page does.

BRIEF DESCRIPTION OF DRAWINGS

Embodiments of the present invention are illustrated by way of example and not limitation in the figures of the accompanying drawings, in which like references indicate similar elements and in which:

FIG. 1 is a block diagram showing a network environment within which a method and system to detect whether a web page has been cached may be implemented;

FIG. 2 is a block diagram illustrating a system to detect whether a web page has been cached, in accordance with an example embodiment;

FIG. 3 is a flow chart illustrating a method to detect whether a web page has been cached, in accordance with an example embodiment; and

FIG. 4 illustrates a diagrammatic representation of an example machine in the form of a computer system within which a set of instructions, for causing the machine to perform any one or more of the methodologies discussed herein, may be executed.

DETAILED DESCRIPTION

A method and system to detect whether a web page has been cached is described. In the following description, for purposes of explanation, numerous specific details are set forth in order to provide a thorough understanding of an embodiment of the present invention. It will be evident, however, to one skilled in the art that the present invention may be practiced without these specific details.

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In one example scenario, in order to evaluate network latency, an approach may be pursued where the network latency is reflected in a value associated with the time duration it takes for a web page or any web content to load in response to a request. Example operations that may be utilized to perform this task are listed below.

1. Upon request, take the current time of the request (t1), and insert this time stamp as apart of the generated web page.
2. On the browser, take a time stamp at the beginning of the rendering of the web page (c1), and at the end of the rendering of the web page (c2).
3. After the page loads, send to the server, e.g., through an image tag, the values of t1 and (c2-c1).
4. On the server, record the new current time (t2) and subtract the (t2) from (t1) to get the end to end time. Then perform a calculation as follows (t2-t1)-(c2-c1), which reflects network latency.

The approach described above may be beneficial in cases of normal web page execution. When a page that is being served is a cached web page, (e.g., the web page is being served in response to a user activating the "back" control button on the browser), t1 represents the cached t1 time. This would affect the result in the end to end result calculation.

In order to determine where a page that has been loaded is a cached web page, an approach has been provided that uses web cookies, which is described below. Hypertext Transfer Protocol (HTTP) cookies, referred to as web cookies or merely cookies, are server generated identifiers stored on the computer of the person browsing the web, which are sent to the server with each request. In one example embodiment, a specified cookie (e.g., a code) may be set on the server to a default value for every request to access a particular web page. On the client, for every request to access the web page, the default value of the specified cookie is being modified. On the client, if the read cookie value is different from the default value stored on the server, it is concluded that the web page never hit the server, and therefore has been cached. Another way to describe this approach is as follows.

On the server for every request, we set a specified cookie to its default value and on the client we modify this value. On the client, if the read cookie value is not the default value, we know the page never hit the server, and therefore has been cached.

In one example embodiment, the method and system to determine whether a web page has been cached may be utilized as described below. Suppose an advertisement from a 3rd party is served up on a web given page. For every request for the web page, a unique identifier (e.g., generated on the client) may be added to the query string of the call in order to ensure that the advertisement call (ad request) is not cached. The result is that, even on cached web pages, the new advertisement call would have a new identifier, making it appear as if a new request has been made. which affects metrics. With the above solution, in one example embodiment, the identifier may be saved in the cookie. New requests would wipe out this value. If it is determined that this value is present, the cached identifier may be used with the ad request so that the server side could identify which calls are new and which calls are cached.

Example system to detect whether a web page has been cached may be described with reference to a network environment 100 illustrated in FIG. 1. The network environment 100 may include a client system (or client) 110 and a server system (or server) 120. The client system 110 and the server system 120 may be in communications with each other via a network 130. The communications network 130

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may be a public network (e.g., the Internet, a wireless network, a public switched telephone network (PSTN), etc.) or a private network (e.g., LAN, WAN, Intranet, etc.). Also shown in FIG. 1 is a web page cache status detector **122**. The web page cache status detector **122** may reside at the server system **120**, at the client system **110**, or be distributed between the server system **120** and the client system **110**. The client system **110** is shown to host a client application (e.g., a web browser application) **112**. The web page cache status detector **122** may be utilized to determine whether a web page that is a subject of information being gathered at the server system **120** has been cached by the client system **110**. Example embodiment of a system to detect whether a web page has been cached may be described with reference to FIG. 2.

FIG. 2 is a block diagram illustrating a system **200** to determine whether a web page has been cached, in an example embodiment of the web page cache status detector **122** shown in FIG. 2. The system **200** comprises a cookie generator **210** to generate HTML cookies, the cookie distributor **220** to store cookies at one or more client systems, and a so-called page loaded status detector **230** that determines whether a web page has been loaded at the client, and a cookie evaluator **240** to use cookies to determine whether a web page that has been loaded at the client was loaded from the server or from the client's cache. The system **200** further comprises a web page request detector **250** to receive a request for a web page from a client, and a response generator **260** to provide the requested web page to the client together with an instruction to update the value of the cookie stored at the client to the default value. In some embodiments, a default value of the cookie may be updated by an update module **270**. Example operations performed by the web page cache status detector **122** may be discussed with reference to FIG. 3.

FIG. 3 is a flow chart of a method **300** to determine whether a web page has been cached, according to one example embodiment. The method **300** may be performed by processing logic that may comprise hardware (e.g., dedicated logic, programmable logic, microcode, etc.), software (such as run on a general purpose computer system or a dedicated machine), or a combination of both. In one example embodiment, the processing logic resides at the server system **140** of FIG. 1 and, specifically, at the system **200** shown in FIG. 2.

As shown in FIG. 3, the method **300** commences at operation **310**, where the web page request detector **250** of FIG. 2 received a request for web content from a client application. At operation **320**, the cookie generator **210** of FIG. 2 creates a cookie at a server system and sets the cookie to a default value. The method **300** may utilize the cookie distributor **220** of FIG. 2 and the response generator **260** of FIG. 2 send the response to the request for the web content and to store the cookie at the client system, at operation **330**. The stored cookie is to be modified at the client system each time a request for a web page is initiated at the client. There are numerous ways in which the value of the cookie can be modified. For example, the value may be incrementally increased, decreased, or set to a randomly generated value.

At operation **340**, the cookie is accessed at the client system. At operation **350**, the cookie evaluator **240** of FIG. 2, compares the value of the cookie received with the response to the request for the web content. If it is determined, at operation **380**, that the two values match, the method **300** determines, at operation **370**, that the web page has not been cached. Such determination may be made because, as described above, while each time a request for

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the web page is initiated, the value of the cookie at the client is updated, each time the web page is provided to the client from the server, the value of the cookie at the client is updated to a predetermined default value. If it is determined, at operation **360**, that the two values are distinct from each other, the method **300** determines, at operation **380**, that the web page has been cached, because it indicates that while the web page has been loaded, the client did not receive an instruction to update the value of the cookie.

FIG. 4 shows a diagrammatic representation of machine in the example form of a computer system **400** within which a set of instructions, for causing the machine to perform any one or more of the methodologies discussed herein, may be executed. In alternative embodiments, the machine operates as a standalone device or may be connected (e.g., networked) to other machines. In a networked deployment, the machine may operate in the capacity of a server or a client machine in server-client network environment, or as a peer machine in a peer-to-peer (or distributed) network environment. The machine may be a personal computer (PC), a tablet PC, a set-top box (STB), a Personal Digital Assistant (PDA), a cellular telephone, a portable music player (e.g., a portable hard drive audio device such as an MP3 player), a web appliance, a network router, switch or bridge, or any machine capable of executing a set of instructions (sequential or otherwise) that specify actions to be taken by that machine. Further, while only a single machine is illustrated, the term "machine" shall also be taken to include any collection of machines that individually or jointly execute a set (or multiple sets) of instructions to perform any one or more of the methodologies discussed herein.

The example computer system **400** includes a processor **402** (e.g., a central processing unit (CPU), a graphics processing unit (GPU) or both), a main memory **404** and a static memory **406**, which communicate with each other via a bus **408**. The computer system **400** may further include a video display unit **440** (e.g., a liquid crystal display (LCD) or a cathode ray tube (CRT)). The computer system **400** also includes an alphanumeric input device **442** (e.g., a keyboard), a user interface (UI) navigation device **444** (e.g., a mouse), a disk drive unit **446**, a signal generation device **448** (e.g., a speaker) and a network interface device **420**.

The disk drive unit **446** includes a machine-readable medium **422** on which is stored one or more sets of instructions and data structures (e.g., software **424**) embodying or utilized by any one or more of the methodologies or functions described herein. The software **424** may also reside, completely or at least partially, within the main memory **404** and/or within the processor **402** during execution thereof by the computer system **400**, the main memory **404** and the processor **402** also constituting machine-readable media.

The software **424** may further be transmitted or received over a network **426** via the network interface device **420** utilizing any one of a number of well-known transfer protocols (e.g., HTTP).

While the machine-readable medium **422** is shown in an example embodiment to be a single medium, the term "machine-readable medium" should be taken to include a single medium or multiple media (e.g., a centralized or distributed database, and/or associated caches and servers) that store the one or more sets of instructions. The term "machine-readable medium" shall also be taken to include any medium that is capable of storing, encoding or carrying a set of instructions for execution by the machine and that cause the machine to perform any one or more of the methodologies of the present invention, or that is capable of storing, encoding or carrying data structures utilized by or

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associated with such a set of instructions. The term “machine-readable medium” shall accordingly be taken to include, but not be limited to, solid-state memories, optical and magnetic media, and carrier wave signals. Such medium may also include, without limitation, hard disks, floppy disks, flash memory cards, digital video disks, random access memory (RAMs), read only memory (ROMs), and the like.

The embodiments described herein may be implemented in an operating environment comprising software installed on a computer, in hardware, or in a combination of software and hardware.

Although embodiments have been described with reference to specific example embodiments, it will be evident that various modifications and changes may be made to these embodiments without departing from the broader spirit and scope of the invention. Accordingly, the specification and drawings are to be regarded in an illustrative rather than a restrictive sense.

What is claimed is:

1. A computer-implemented system comprising:
 - one or more processors provided at a server computer system;
 - a web page request detector, implemented using the one or more processors, to receive a request for web content and a client code from a client application executing at a client system, the client code includes an identifier associated with the requested web content;
 - a response generator, implemented using the one or more processors, to provide the web content to the client system, in response to the request from the client application, together with a request to set the client code at the client system to an uncached value;
 - an evaluator, implemented using the one or more processors, to compare the client code to the uncached value in response to detecting that the web content has been loaded at the client system; and
 - a cached status detector, implemented using the one or more processors, to determine that the web content has been cached by the client system, based on determining that the client code is distinct from the uncached value.
2. The system of claim 1, wherein: the web content includes third party content associated with the identifier; the request to set the client code to the uncached value includes setting the client code to the identifier;
 - the evaluator comparing the client code to the uncached value includes comparing the client code to the identifier in response to receiving, at the server computer system, a request for the third party content and the identifier; and
 - the cached status detector determining that the web content has been cached includes determining whether the request for the third party content is a request for new content based on determining that the client code is distinct from the identifier.
3. The system of claim 2, wherein the cached status detector is to determine that the request for the third party content is a new request based on the result of comparing of the value of the identifier stored in the client code at the client system and a previously stored third party content identifier being a match.
4. The system of claim 2, wherein the cached status detector is to determine that the request for the third party content is not a new request based on the result of comparing of the value of the identifier stored in the client code at the client system and a previously stored third party content identifier being a non-match.

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5. The system of claim 2, wherein the third party content is an advertisement.

6. The system of claim 1, wherein the client code is to be modified at the client system in response to the client system initiating a request for the web content.

7. The system of claim 1, wherein the cached status detector is to determine that the web content has not been cached by the client system, based on determining that the value of the client code is the same as the uncached value.

8. The system of claim 1, comprising a code generator, implemented using one or more processors, to set a code to the uncached value at a server system.

9. The system of claim 1, comprising a code distributor, implemented using one or more processors, to provide the code to a client system as the client code.

10. The system of claim 1, wherein the web content is a web page.

11. A method comprising operations performed at a server computer system:

- receiving a request for web content and a client code from a client application executing at a client system, the client code includes an identifier associated with the requested web content;
- providing the web content to the client system, in response to the request from the client application, together with a request to set the client code at the client system to an uncached value;
- comparing the client code to the uncached value in response to detecting that the web content has been loaded at the client system; and
- determining, using one or more processors, that the web content has been cached by the client system, based on determining that the client code is distinct from the uncached value.

12. The method of claim 11, wherein: the web content includes third party content associated with the identifier; the request to set the client code to the uncached value includes setting the client code to the identifier; the comparing the client code to the uncached value includes comparing the client code to the identifier in response to receiving, at the server system, a request for the third party content and the identifier; and the determining that the web content has been cached includes determining whether the request for the third party content is a request for new content based on determining that the client code is distinct from the identifier.

13. The method of claim 12, wherein the determining that the request for the third party content is a new request is based on the result of comparing of the value of the identifier stored in the client code at the client system and a previously stored third party content identifier being a match.

14. The method of claim 12, wherein the determining that the request for the third party content is not a new request based on the result of comparing of the value of the identifier stored in the client code at the client system and a previously stored third party content identifier being a non-match.

15. The method of claim 12, wherein the third party content is an advertisement.

16. The method of claim 11, comprising modifying the value of the client code in response to the client system initiating a request for the web content.

17. The method of claim 11; wherein the determining that the web content has not been cached by the client system, based on determining that the value of the client code is the same as the uncached value.

18. The method of claim 11, comprising setting a code to the uncached value at a server system.

19. The method of claim 11, comprising providing the code to a client system as the client code.

20. A machine-readable non-transitory storage medium having instruction data executable by a machine to cause the machine to perform operations comprising:

receiving a request for web content and a client code from a client application executing at a client system; the client code includes an identifier associated with the requested web content;

providing the web content to the client system, in response to the request from the client application; together with a request to set the client code at the client system to an uncached value;

comparing, at the server computer system, a value of the client code to the uncached value in response to detecting that the web content has been loaded at the client system; and

determining that the web content has been cached by the client system, based on determining that the client code is distinct from the uncached value.

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